



FOR IMMEDIATE RELEASE

AGENCY:

Carley Monell
Single Source Marketing
7 ½ Bridge Street
Danvers, MA 01923
Phone: 978-777-9992
cmonell@singlesourcepromo.com

CONTACT:

Carl Johnson
Gloucester Engineering
Blackburn Industrial Park, 11 Dory Road
Gloucester, MA 01930
Phone: 978-441-6517
johnson.c@gecextrusion.com

Gloucester Engineering Receives Multi-Million Dollar New Equipment Order from RKW

GLOUCESTER, MA October 29, 2010 – Gloucester Engineering Co. ("GEC"), one of the leading providers of equipment for the plastics extrusion and converting industry, today announced that it has received a multi-million dollar order for new blown film equipment from the RKW Group, one of Europe's leading manufacturers of polyethylene and polypropylene films, nonwovens and nets.

Carl Johnson, President of GEC, said, "We are pleased to announce this latest order, which is tangible evidence that Gloucester remains one of the leading equipment suppliers in the industry. GEC and RKW were in talks about this new equipment throughout the summer. We thank them for their continued confidence, and we believe that RKW will see the value and outstanding quality of our equipment when we deliver them an exceptional Gloucester line – their first.

"Moreover, we expect the rebound in our commercial activity will only accelerate now that our Plan of Reorganization has been filed. Our pipeline is quite strong and we have the financial, engineering, and manufacturing resources to meet the demand for our products," Mr. Johnson concluded.

About RKW

RKW is one of the leading European films and nonwovens manufacturers and has over 53 years of experience. They employ over 2,500 people in eight countries and will generate sales of approximately €675 million in the 2010 fiscal year. As an independent stock corporation which is not listed on a stock exchange, RKW has a sound financial basis that enables it to effectively implement its strategic and corporate objectives.

RKW's activities are organized into 5 Global Business Areas: RKW ProLife® for Hygiene & Medical, RKW ProTec® for industrial films and nonwovens, RKW ProTrans® for industrial packaging, RKW ProMotion® for consumer packaging and RKW ProAgri® for agriculture films and nets.

These products are used in all walks of life: RKW products are used in diapers, roofing underlays, sacks for industrial and consumer goods, multicolored consumer goods packaging or tooth paste tubes as well as round bale netting and silage films to name just a few.

High product quality combined with flexibility and transparent structures, a sophisticated product range and short decision-making paths are RKW's strengths. RKW chose GEC due to its expertise in blown film equipment and proven equipment performance.

Gloucester Engineering Company

Blackburn Industrial Park • 11 Dory Road • Gloucester, MA 01930
Tel: 978.281.1800 • Fax 978-282-9111
www.GloucesterEngineering.com



About Gloucester Engineering Co. Inc.

Since its inception in 1961, Gloucester Engineering Company has been a global leader in advancing quality and production limits in the plastics extrusion and converting market. GEC offers a range of innovative system and component solutions, for both new lines and retrofits, that provide customers a competitive edge in applications that include bag making, foam and sheet extrusion, blown and cast film extrusion, and extrusion coating.

GEC manufactures its equipment from its headquarters in Gloucester, MA, USA and through its joint-venture company in Damman, India, Kabra Gloucester Engineering.

Gloucester Engineering Company

Blackburn Industrial Park • 11 Dory Road • Gloucester, MA 01930

Tel: 978.281.1800 • Fax 978-282-9111

www.GloucesterEngineering.com